CRITICAL COMPETITION

COMPETITION LAW NEWSLETTER

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ENFORCEMENT ORDERS

1. NCLAT REMANDED MATTER IN RELATION TO CARTERLISATION IN THE TENDER FLOATED BY PUNE MUNICIPAL CORPORATION TO THE COMPETITION COMMISSION OF INDIA (CCI)

National Company Appellate Tribunal (NCLAT) by way of its order dated 23 December 2022 remanded an appeal to the CCI for reconsideration of the penalty imposed on opposite parties, i.e., M/s. Sanjay Enterprise and M/s. Mahalaxmi Steels, for indulging in cartelization in the tender floated by the Pune Municipal Corporation pertaining to the design, supply, installation, commissioning, operation maintenance of municipal organic inorganic solid processing plants. The CCI in its order dated 1 May 2018 passed Section 27 of under 2002 Competition Act. (Competition Act) in Case No. 50 of 2015 (CCI Order) held that there existed an anti-competitive agreement amongst the bidders and imposed a penalty at the rate of 10% of the average turnover of the preceding three financial years of the opposite parties.

The NCLAT in its order held that CCI did not exercise its discretionary jurisdiction in considering the turnover on the higher level, i.e., 10% which is the maximum percentage prescribed under the Competition Act in a reasonable manner and was required to elaborately assign reason for coming to conclusion for maximum penalty or afford full opportunity to the concerned party before the imposition of the maximum penalty of 10%. The matter was remanded back to the

CCI to examine whether the appellants are entitled to a lesser penalty.

2. NCLAT REMANDED MATTER IN RELATION TO ABUSE OF DOMINANCE BY THE DLF GROUP TO THE CCI

The NCLAT by way of order dated 21 December 2022 remanded back CCI's order wherein a case was dismissed as no contravention of the provisions of Section 4 of the Competition Act could be established against the DLF group in the supplementary DG report (CCI Order).

It was alleged before the CCI that the DLF group was abusing their dominant position by incorporating discriminatory and unfair clauses in the agreements in relation to a new residential project in Gurgaon. Upon investigation, the Director General (DG) (the investigative wing of the CCI) submitted a report with its findings of anti-competitive conduct against the DLF group and subsequently was directed by the conduct additional CCI to investigation and submit supplementary report. Accordingly, the impugned order was passed on the basis that no contravention was the found in supplementary investigation report of the DG.

The NCLAT set aside the CCI Order and held that CCI has limited jurisdiction to direct for further investigation only in matters where the DG recommends that there is no contravention of the provisions of the Act. Since the first investigation report recommended a contravention, CCI could not have



under the provisions of the Competition Act, passed an order for additional investigation in the present matter. The NCLAT remanded the matter back to the CCI and directed the CCI to pass an appropriate order in accordance with law based on the first investigation report of the DG.

3. NCLAT UPHELD THE PENALTY OF INR 873 CRORE IMPOSED BY THE CCI ON UNITED BREWERIES LIMITED (UBL) AND CALRSBERG INDIA

The NCLAT by way of its order dated 23 December 2022 upheld the penalty of INR 873 Crore imposed by the CCI on UBL, Carlsberg India and All India Breweries Association (AIBA), which were found to be guilty of engaging in cartelization in the sale and supply of beers in various states in India. UBL, Carlberg India, as well as AIBA and Anheuser Busch India (Ab InBev) were colluding by aligning beer prices and implementing price increases in several states. The CCI also held that UBL and AB InBev were coordinating on purchase of second-hand bottles.

NCLAT dismissed The the submissions made challenging the CCI Order on the grounds of absence of a judicial member holding that the Competition Act does not mandate the presence of a judicial member to pass an order. It was submitted by the beer makers that the CCI cannot form a prima facie opinion on the basis of leniency applications, which was also rejected by the NCLAT and it was held that the CCI has rightly considered the leniency application filed by one of the respondents as a suo -motu case under Section 19 of

the Competition Act and passed a prima facie order directing investigation exercising its jurisdiction under Section 26(1) of the Competition Act.

4. NCLAT SETS ASIDE THE PENALTY OF INR 1788 CRORE IMPOSED BY THE CCI ON FIVE TYRE COMPANIES

The NCLAT by way of its order dated 1 December 2022 set aside the penalty of INR 1788 crore imposed by the CCI on five tyre companies indulging in cartelization by acting in concert to increases prices of cross ply/bias tyres variants sold by each of them in the replacement market and to limit and control production.

The NCLAT noted that there were arithmetic and inadvertent errors in the order of the CCI which may have led to wrong conclusions in imposition of penalty in addition to other discrepancies in the order. The NCLAT remanded the matter to the CCI to re-examine calculation errors and to consider reviewing the penalty to save the domestic industry which is under immense pressure from global tyre manufacturing companies. Further, the NCLAT reiterated the object of the Competition Act, which aims at the development of the country and therefore the promotion of the domestic industry is to be kept in mind by the CCI.

5. DELHI HIGH COURT STAYS THE CCI'S ORDER FOR RECOVERY OF PENALTY OF INR 223 CRORE FROM MAKE MY TRIP (MMT)

The Delhi High Court passed an order staying the recovery of an INR 223 crore penalty imposed by the CCI on MMT for abusing its position



of dominance. The CCI by way of its order dated 19 October 2022 had held MMT in contravention of Section 4 (abuse of dominance) of the Competition Act for giving preferential treatment to certain customers and restricting access to other competitors. On appeal to the NCLAT, MMT was directed to deposit 10% of the penalty as a condition for admission of the appeal.

MMT challenged this order before the Delhi High Court wherein the High Court held that a pre-deposit of the 10% of the penalty amount could not have been made for mere admission of the appeal and the intention, which may not be explicitly made clear in the order passed by the NCLAT, is against the recovery of the remaining 90% of the penalty amount. However, the High Court by way of order specifically directed that subject to the deposit of 10% of the total penalty amount as directed by the NCLAT, no recovery shall be affected in respect of the remaining 90% of the amount and that MMT is free to approach the NCLAT for any other interim relief.

COMBINATION ORDERS

1. CCI APPROVED THE PROPOSED ACQUISITION OF SHAREHOLDING OF UPL SUSTAINABLE AGRI SOLUTIONS LIMITED (UPL SAS) BY PLATINUM JASMINE A 2018 TRUST AND TPG UPSWING LTD. (TPG)

The CCI approved the proposed acquisition of certain shareholding of UPL SAS by Platinum Jasmine A 2018 Trust (acting through its trustee, Platinum Owl C 2018 RSC Limited) (Platinum) and TPG under

the Green Channel Route. Platinum Owl C 2018 RSC Limited is a private company incorporated in Abu Dhabi Global Market. TPG is controlled by the TPG Group which is involved in multiple investment strategies across various sectors such a financial service, technology, consumers, travel, media etc. UPL SAS is an Indian agro-chemical company.

2. CCI APPROVED WOODHALL HOLDINGS (DIFC) LIMITED'S (WHL) ACQUISITION OF EQUITY SHAREHOLDING OF UPL SAS

The CCI approved the minority acquisition of equity shareholding in UPL SAS by WHL under the Green Channel Route. WHL is a newly incorporated special purpose vehicle which is part of the Brookfield Global Transition Fund. UPL SAS is an Indian agro-chemical company engaged in manufacture, marketing, and sales of various agro-chemicals and also provides farm mechanization services. insurance and credit solutions to farmers etc.

3. CCI APPROVED THE ACQUISITION OF CERTAIN SHAREHOLDING AND BENEFICIAL INTEREST BY TANWEER INFRASTRUCTURE SAOC (TANWEER) IN SEMBCORP ENERGY INDIA LIMITED (SEIL)

The CCI approved the acquisition of 99.99% shareholding in SEIL by Tanweer, and the acquisition of beneficial interest in 90% shares of SEIL by Tanweer which would represent 0.000001% shareholding of SEIL, under the Green Channel Route. Tanweer is a newly incorporated entity set up in Oman held by various holding entities and individuals, while SEIL is a power producer in India which owns and



operates power plants in Mandal, Nellore District of Andhra Pradesh, India

4. CCI APPROVED THE ACQUSITION OF SHARES OF EASTMAN EXPORTS GLOBAL CLOTHING PRIVATE LIMITED (EEGCPL) BY BHARAT BIOTECH INTERNATIONAL LIMITED (BHARAT BIOTECH)

The CCI approved the acquisition of shares of EEGCPL by Bharat Biotech being implemented by way share subscription the agreement. share purchase Biotech is agreement. Bharat in the engaged activity manufacturing of human vaccines and bio-therapeutics, while EEGCL, through its affiliates is engaged in the business of sourcing and buying (including from India and abroad), designing, manufacturing, marketing, distribution, sales and retailing of yarn, fabric and apparels in the domestic and international markets

OTHER MAJOR DEVELOPMENTS

I. STANDING COMMITTEE REPORT RECOMENDS CHANGES TO THE COMPETITION (AMENDMENT) BILL, 2022

On 13 December 2022, the Joint Parliamentary Standing Committee on Finance (Committee) presented its report on the Competition (Amendment) Bill. 2022 (Bill) before the Lok Sabha and the Rajya Sabha. The report captured the recommendations of the Committee on the Bill and hiahliahted the main issues pertaining to the Bill. Some of the key changes proposed in the report are set out below:

- 1) Deal Value Threshold (**DVT**): The Bill proposes to include an additional threshold wherein the Competition Commission of India (CCI) can review any transaction whose valuation (directly or indirectly) is more than INR 2000 crores and where the party to the proposed transaction has substantial business operations India. The Committee recommended that the Bill may explicitly specify that the manner of computation of the deal value would be set out in the CCI's regulations. The Committee also recommended that the Bill may clarify that 'enterprise' refers to the party being acquired, i.e., the Target, to remove any ambiguity. Further, the Committee also recommended that the Central Government reviews the threshold on a yearly basis instead of every two years.
- 2) Definition of 'Control': The Committee noted that the CCI has been following the 'material influence' test to determine the standard of control and recommended that the CCI should pass regulations to define the scope of what would amount to exercise of 'material influence' under competition laws.
- 3) <u>Procedural Timelines:</u> The Bill proposes that the timeline for the CCI to pass an order on the application for approval of combinations be reduced from 210 days to 150 days, and



- timeline to form a prima facie opinion be reduced from 30 days to 20 days. The Committee, however, was of the view the current timelines of the passing the order for approval of combinations should remain unchanged.
- 4) Ability of Director General (DG) to depose legal advisors: The Committee was aligned on the suggestions of the stakeholders involved, that allowing the DG to examine legal advisors would attorney-client the privilege and is in contravention of the Indian Evidence Act, 1872 and the Bar Council of India Rules. The Committee has recommended that the Bill expressly clarifies that such provision would not be in violation of the Indian Evidence Act or any other law which protects attorney - client privilege.
- 5) Settlement and Commitment The Committee (S&C): recommended that: (i) cartels be included within the purview of settlements, (ii) it is not mandatory for the CCI to seek objections of a third party before passing an S&C order, (iii) parties be allowed to withdraw their applications before the CCI passes an S&C order, (iv) prima facie admission of guilt should not be admitted, (v) no appeals to lie before the NCLAT from a S&C order, (v) regulations allow for compensation affected proceedings for consumers.

- 6) Hub and Spoke Cartels: The Bill expanded the scope of cartels to include hub and spoke arrangements implemented by entities involved at different levels of the value chain. without any clarification on the meaning of 'active participation'. The Committee recommended establishment of intention of a platform would be essential to establish liability of cartelization.
- 7) Requirement of a Judicial Member: The Committee noted the order of the Delhi High Court in Mahindra v. CCI wherein it was held that it is imperative for the CCI to have a judicial member when issuing a final order. The Committee suggested that this suggestion may await the final order which is sub-judice before the Supreme Court.
- 8) IPR as Defence of Abuse of Dominant Position: There is an exception for reasonable exercise of intellectual property rights (IPR) under Section 3 of the Competition Act. However, no such explicit defence exists under Section 4. In light of this, Committee the recommended that such an IPR related exemption under Section 4 (abuse of dominance) may also be carved out.
- 9) Effects Based Test: The Committee has recommended the addition of an effects-based test for Section 4 of the Competition Act wherein the



CCI would look at various factors such as impact on consumers, innovation and competition before adjudicating conduct as violation of competition laws.

II. REPORT ON 'ANTI-COMPETITIVE PRACTICES BY BIG TECH COMPANIES' BY THE STANDING COMMITTEE ON FINANCE

The Standing Committee on Finance (Standing Committee) submitted its report on 'Anti-Competitive Practices by Big Tech Companies' in the Lok Sabha and Rajya Sabha on 22 December 2022. The report noted that digital markets have the advantage of 'economies of scale' and are driven by learning and network effects which allows them to grow exponentially in a short period of time and there is a need to address the potential anti-competitive concerns in the same.

The Standing Committee identified 10 significant activities by leading players which could have a negative impact on competition in the digital markets. The Standing Committee recommended that

entities should be certain designated Systemically as Important Digital Intermediaries (SIDI) and be subject to several mandatory obligations. The 10 anticompetitive practices by SIDIs along with the corresponding obligations noted by the Standing Committee are: (i) anti-steering provisions preventing users from moving to other platforms; (ii) selfpreferencing; (iii) bundling and tying; (iv) data usage; (v) mergers and acquisitions, including "killer acquisitions"; (vi) dynamic pricing and deep discounting; (vii) exclusive tie-ups; (viii) search and ranking preferencing; (ix) restricting thirdapplications; and (x)advertising policies.

The Committee recommended that the SIDIs should annually submit a report to the CCI detailing the measures taken by them to comply with the mandatory obligations. The Committee also recommended that a 'Digital Competition Act' may introduced to ensure fair competition in the digital markets. Other recommendations included revamping the CCI by introducing a designated and specialized digital markets unit which would exclusively address the needs of competition in the digital markets.



KEY CONTACTS



Mohit Saraf
Founder & Managing Partner
Mohit.Saraf@sarafpartners.com



Akshayy S Nanda

Partner, Competition & Data Protection Law

Akshayys.Nanda@sarafpartners.com



Neha Mishra

Partner Designate, Competition Law

Neha.Mishra@sarafpartners.com



Delhi NCR

FC – 10 & 11, Sector 16 A, Filmcity Noida – 201 301 +91 (11) 4405 0600 Delhi@sarafpartners.com

Mumbai

One International Centre Tower 2, Unit No 2402, 24th floor Senapati Bapat Marg Lower Parel - 400013 + 91 (22) 4405 0600 Mumbai@sarafpartners.com

Bengaluru

6 Awfis Residency Square, Richmond Rd, Shanthala Nagar, Richmond Town, Bengaluru – 560025 +91 (80) 4405 0600 bengaluru@sarafpartners.com

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